BCA 6th Semester (Only Re-appear)

Examination, December-2024

E-Commerce

Paper : BCA-306

Time allowed : 3 hours] *[Maximum marks : 80*

***Note :** Attempt five questions in all. **Question No. 1 will be compulsory.** In addition to compulsory question, student will have to attempt **four** more questions selecting **one** question from each unit.*

1. Explain the following : 8×2=16
   - (a) E-Commerce in Industry
   - (b) EDI agreement
   - (c) Electronic market
   - (d) Internet
   - (e) Traditional Commerce Vs Electronic Commerce
   - (f) Change Card
   - (g) Value Chains
   - (h) Clients threats

Unit–I

2. (a) What is E-Commerce? Explain Scope and Future of E-Commerce in detail. 8

   (b) Explain the Application of E-Commerce in Direct Marketing and Selling in detail. 8

3. Explain the following in detail :

   (a) Impact of E-Commerce 8

   (b) Obstacles in adopting E-Commerce 8

Unit–II

4. Explain the following in detail :

   (a) Inter-organizational value chains and Porter's value chain model 8

   (b) Security Threats in E-Commerce 8

5. Explain the following in detail :

   (a) Computer Security classification 8

   (b) Supply chain and strategic Business unit chains 8

Unit–III

6. (a) What is electronic payment system? Explain Electronic cash and electronic wallets in detail. 8

   (b) Write detail note on Insuring Transaction Integrity and Protecting Client computers. 8

7. Explain the following in detail :

   (a) Smart card and Credit card system 8

   (b) Protecting E-Commerce Assets and Protecting intellectual property 8

Unit–IV

8. Explain the following in detail :

   (a) Inter-organizational Trade cycle 8

   (b) EDI implementation and EDI Security 8

9. Explain the following in detail :

   (a) Benefits of EDI and EDI standards 8

   (b) Credit Transaction Trade cycle in detail. 8