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BBA - 5th Semester (New Scheme)
Examination, November-2023
INDIAN BUSINESS ENVIRONMENT
Paper - BBAN-503

Time allowed : 3 hours] [Maximum marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note: *Section-A consists of eight short answer type questions of two marks each. All the questions are compulsory. Section-B from attempt four questions in all, selecting one question from each unit. All questions carry equal marks.*

Section-A

1. Write short notes on the following:

- (a) Micro Environment
- (b) Globalization

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- (c) World Bank
- (d) FDI
- (e) Industrial Sickness
- (f) Market Economy
- (g) Objectives of SEBI
- (h) Economic Reforms

Section-B

Unit-I

- 2. How do you know analyze the growth of public and private corporate sector in present Indian Business Environment? 16
- 3. Discuss the concept of social responsibility in the Indian economy. How optimum level of social responsibility can be achieved by an organization? 16

Unit-II

- 4. Discuss Industrial Policy Developments. Explain the pattern of Industrial Growth since 1991. 16

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- 5. Write a detailed note on Industrial Sickness, its magnitude and remedies in Indian Business Environment. 16

Unit-III

- 6. Write a note on Banking Sector reforms. Discuss the challenges faced by Public Sector Banks. 16
- 7. Discuss the role of SEBI in the Indian Capital Market. Describe its drawbacks also. 16

Unit-IV

- 8. Discuss the FDI appeal of the Indian economy. How the FDI potential of the country be realized? 16
- 9. What is MNC? Discuss the role of MNC in Indian economy. 16