

12001

**MBA 2-Year 1st Semester (CBCS)
Examination – December, 2018**

MGT. CONCEPTS AND APPLICATION

Paper : 16IMG21C1

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Attempt *compulsory* Question No. 1 from Section-A and four questions from Section-B (one question from each Unit). All questions carry equal marks.

SECTION – A

1. Conceptualize the following :

- (a) Nature of management
- (b) Contingency approach
- (c) Importance of forecasting for management

12001-2300-(P-3)(Q-9)(18)

P. T. O.

- (d) Benefits of delegation
- (e) Linkage between morale and productivity
- (f) Participative leader
- (g) Objectives of control
- (h) Need for corporate social responsibility

SECTION – B

UNIT – I

2. Different levels of management need different types of skills.' Comment. Also discuss the characteristics of management.
3. Compare and contrast scientific management approach and behavioural approach. Which of them is more appropriate for today's modern organizations ? Why ? <http://www.HaryanaPapers.com>

UNIT – II

4. Explain the significance, process and levels of planning.
5. Discuss the principles of organizing. Which factors affect the span of management ?

UNIT – III

6. Write a note on Maslow's theory of motivation. What are its major criticism ?
7. Highlight the importance of leadership in an organization. Which characteristics and skills should a leader have ?

UNIT – IV

8. Discuss the meaning and objectives of management control system. What are the essentials of an effective control system ?
 9. Write notes on :
 - (a) Evaluation of corporate social performance.
 - (b) Managerial ethics.
-