Roll No. ....

12007

MBA 2 Yr. 1st Sem. (CBCS)
Examination – December, 2018

BUSINESS ENVIRONMENT

Paper : 16IMG21C7

Time : Three Hours] *[Maximum Marks : 80*

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Attempt ***compulsory*** question No. **1** from Section – **A** and four questions from Section – **B** (one question from each Unit). All questions carry equal marks.

SECTION – A

1. Briefly explain the following :

(a) Importance of business for a country.

(b) Difference between closed and free economy.

(c) Objectives of economic reforms.

(d) Need for consumer protection.

(e) Benefits of industrial policies.

(f) Components of R. & D. environment.

(g) Benefits of globalization.

(h) Exchange rate movements.

SECTION – B

UNIT – I

2. Discuss in detail the elements and significance of internal environment.

3. Highlight the contribution of public sector in Indian and problems faced by them. What were the motives for disinvestment in public sector undertakings ?

UNIT – II

4. Which major reforms have been introduced in the Indian economy ? Critically evaluate their role in growth of and investment in economy.

5. Why was there need for competition Act ? Discuss the major provisions of competition Act and highlight its role in curbing unfair trade practices.

UNIT – III

6. Explain the role of SME sector in growth of Indian economy. Which promotional measures have been taken by the government to strengthen this sector ?

7. (a) What are the advantages and disadvantages of PPP model ?

   (b) Which factors have contributed to the growth of service sector ?

UNIT – IV

8. Illustrate the balance of payment statement. What is its importance for a country ? What are the causes of disequilibrium in BOP ?

9. Write notes on :

   (a) Foreign market entry strategies.

   (b) Significance and types of foreign investment.